

Appendix 4 Declaration by the printing company

We hereby confirm that we are in compliance with the following requirements:

Requirement as to paper-based packaging manufactured (as a whole) in the printing company (O9):

- The non-paper product parts of paper-based packaging such as metal clips, tape, or plastic covers, shall be easily removable (according to CEPI/FEFCO guidelines⁵) to ensure that those components will not hinder the recycling process.
- Avoid plastic labels if possible and use direct print or paper labels. If a window is needed, then provide clear instructions for consumers to remove window film before recycling.
- PVC used in tape, must not be used
- Paper or board laminated on both sides must not be used.
- Wax or latex coatings must not be used.

Requirement as to plastic packaging used to protect the printed matter (O13):

- Plastic packaging must not contain PVC.
By plastic packaging is meant packaging that is used for protection and collation of individual/units of printed matter during storage, transport, and distribution.

Requirements as to the use of the Nordic Swan Ecolabel logo on printed matter (O24 - O31):

Print on paper:

- The paper substrate used in the Nordic Ecolabelled printed matter must consist of inspected or Nordic Swan Ecolabelled paper.
- Other non-paper parts such as metal bars and -clips or plastic covers must not exceed 10% of the total weight of the Nordic Swan Ecolabelled printed matter.
- In the case of stationery and office supplies such as books, folders, ring binders, notepads and forms, other non-paper parts must not exceed 20% of the total weight of the Nordic Swan Ecolabelled printed matter.
- The non-paper product parts of stationary paper product such as metal bars or plastic covers shall be easily removable to ensure that those components will not hinder the recycling process.

Inserts that are fixed are considered part of the printed matter

Print on board/corrugated board:

Only produced packaging defined as transport-/postal-/web shop packaging* can use the Nordic Swan Ecolabel logo.

The packaging must be commercial/product-neutral in terms of the product(s) inside the packaging e.g. no print/pictures showing/describing the actual product in the packaging. However, company brand/logo/name may be displayed on the packaging.

⁵ https://www.cepi.org/wp-content/uploads/2020/10/Cepi_recyclability-guidelines.pdf

The requirement does not include food/beverage packaging.

- The paper substrate used in the Nordic Ecolabelled printed transport-/postal-/web shop packaging must consist of inspected or Nordic Swan Ecolabelled paper or **inspected board/corrugated board**.
- Other non-paper parts such as tape or metal clips must not exceed 5% of the total weight of the Nordic Swan Ecolabelled printed transport-/postal-/web shop packaging.
- The non-paper product parts such as tape or metal clips shall be easily removable (according to CEPI/FEFCO guidelines⁶) to ensure that those components will not hinder the recycling process.
- Labels must not be used.
- PVC used in tape, must not be used.
- Wax, latex coatings or lamination must not be used.

Inserts that are fixed and made of the same inspected board, are considered part of the printed packaging. Packaging fillers or non-fixed insets is, however, not part of the Nordic Swan Ecolabelled product.

** Tertiary packaging/transport packaging facilitates the protection, handling, and transportation of a series of sales units or secondary packaging in order to group everything into unit loads during transit. This type of packaging is rarely seen by the consumer.*

Postal- and web shop packaging: postal packaging is a form of single trip packaging used for shipping products, goods, or orders from B2B or B2C whereas web shop packaging are returnable. The packaging is usually manufactured from corrugated cardboard.

Please be aware that a special label for Nordic Ecolabelled transport-/postal-/web shop packaging must be used. Guidelines for the use and placement of the label have also been developed. Graphical guidelines for Nordic Swan Ecolabelled transport-/postal-/web shop packaging can be found at:

<https://www.svanen.se/en/for-licensees/communicate-nordic-swan-ecolabel/>

Print on textiles and panels:

- The textile or panel used in the Nordic Ecolabelled printed matter must consist of Nordic Swan- or EU-Ecolabelled textiles, OEKO-TEX 100 certified textile made from 100% Post-Consumer Recycled polyester (rPET) or Nordic Swan Ecolabelled panels for interior- or exterior use. The rPET must in addition be certified according to Recycled Claim Standard (RCS), Global recycled standard or equivalent certification standard to verify the origin of the yarn/fibers.

Please be aware of the definition of the product group. The following printing methods and types of printed and converted products are not eligible for a Nordic Swan Ecolabelling licence according to criteria for "Printing Companies and Printed Matter":

Printing companies printing on textiles produced for clothing and accessories or furnishing fabrics, i.e., textiles produced for use and interior decoration in the home or in cars/boats, such as towels, bedding, curtains, tablecloths, rugs,

⁶ https://www.cepi.org/wp-content/uploads/2020/10/Cepi_recyclability-guidelines.pdf

cushions, duvets, and upholstery (both for private and public use). Separate Ecolabelling criteria exist for these.

- Other materials such as metal clips or plastic covers must not exceed 10% of the total weight of the Nordic Swan Ecolabelled printed matter.
- If case of printing on Nordic Swan Ecolabelled acoustic panels, or if the acoustic panels is used as a basis for a printed textile matter, the printing must not have a negative effect on the primary function of absorbing sound waves.

In case of roll-up stands, printed canvas on a wooden frame and other similar products, only the material carrying the information is regarded as printed matter.

Printing inks, toners, inks, varnishes, and adhesives:

- All printing inks, toners, inks, varnishes, and adhesives used in the Nordic Swan Ecolabelled printed matter must be assessed by Nordic Ecolabelling and must fulfil the requirements in Appendix 1.
The printing company must ensure that any printing inks, toners, inks, varnishes, and adhesives which are exempt from requirement O10 are not used in the Nordic Swan Ecolabelled printed matter.

Lamination and PVC:

- Nordic Swan Ecolabelled printed matter must not contain PVC.
- Lamination shall only be used to increase the durability of products with a life span of at least 1 year, for example, books, binders, folders, exercise books, calendars, notebooks, and diaries.
- Lamination shall not be used in magazines.
- Double lamination shall not be used in any product.

Fragrance:

- Fragrance/scent must not be added to Nordic Swan Ecolabelled printed matter (e.g. scented varnish). Packaged product samples with fragrance, attached to an item of printed matter, or removable scratch samples, are not encompassed by this.

Printing suppliers and finishers (book binders):

- All printer suppliers used in the production of printed matter that is to bear the Nordic Swan Ecolabel must be licensed to use the Nordic Swan Ecolabel O2. All external finishers encompassed by O3 must have been inspected.

Traceability:

- If only part of the output of the printing company is Nordic Swan Ecolabelled, orders bearing the Nordic Swan Ecolabel must be marked clearly to enable them to be separated from other orders. Information must also be displayed disclosing:
 - name of paper and paper grades, textile or panels;
 - names on printing inks, toners, inks, varnishes or adhesives;
 - subcontractors used;

- how the Nordic Swan Ecolabel logo is reproduced on the items of printed matter (e.g. with the aid of order notes or order bags).

Signature

We declare that the requirements have been met and that the information provided is correct.

Company name:	Date:
Address:	
Telephone:	E-mail:
Signature:	Name in block letters:
Person in charge of marketing:	Date:
Telephone:	E-mail:
Signature	

In the event of personnel changes, a new confirmation must be submitted to the ecolabelling organisation.